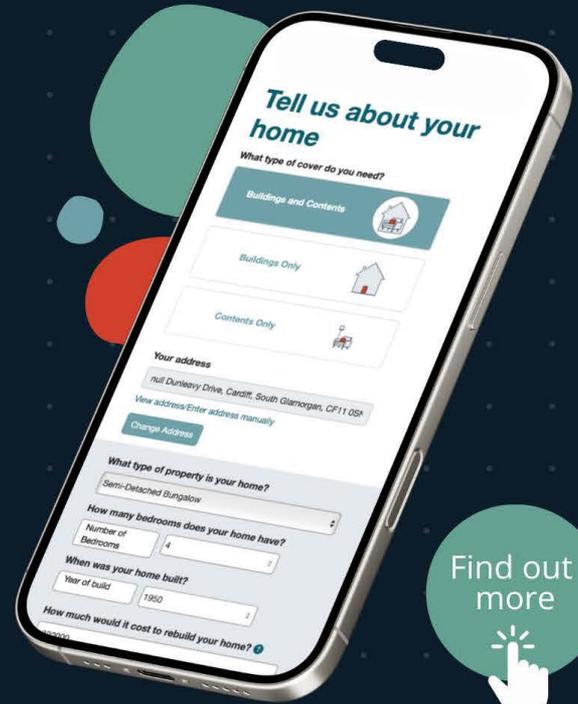**Source**

Source Go
Refer. Submit. Go

Intelligent Insurance. Choose Your Easy.

At Source, we understand that implementing home insurance into your business model shouldn't be a chore.

Source Go is our fully digital referral platform that lets you introduce clients with minimal details and empowers them to complete their own quotes online at their convenience. This eliminates regulatory responsibility while offering fair value for your clients.

Find out more

Why Advisers Choose Source Go

✓ **Low-Cost, Quality Cover**
Offer your clients access to fairly priced policies from trusted insurers without compromising on quality.

✓ **Saves Time & Effort**
No need to handle compliance, documents, or renewals, just pass the lead and move on. This frees up time to focus on primary business and higher-value products.

✓ **Higher Client Conversion**
Overcome client hesitations about price by offering a more affordable option, increasing policy acceptance. A higher conversion rate means more clients are protected.

✓ **Counters Self-Service Objections**
Offers a hands-on experience for clients who seek extra control over their process. This directly counters self-serve objections, making the process smoother for both you and the client.

Key Features
Designed to Suit Your Needs

✓ **Effortless Referrals**
Introduce clients in seconds by providing only their name, email, and postcode. We'll handle the rest!

✓ **Monitors Lead Progression**
You'll be able to track and re-engage static leads in our online portal, helping to maximise your ROI.

✓ **Fee-Based Income**
You'll receive a one-off payment of £50 per successfully converted lead, boosting your earnings with each converted referral.

✓ **Fully Online Experience**
Our smooth process is entirely online, ensuring clients promptly receive an email following your introduction. They can complete the process from here, in their own time, at their own convenience.