

Source Insurance Home Insurance Bundle – Fair Value Document

Product Type

Source Insurance offers a bundled policy which includes a home insurance product from our panel of insurers, plus a legal expenses product provided by Lexelle. Each product within the bundle has been separately assessed as providing fair value. The Target Market/Fair Value documents for these individual products are provided separately - this document provides information on the whole bundle provided through Source Insurance. This bundle is suitable for individuals living in a private residential property which they own or rent for their own domestic use.

What is the target market for this bundle?

This bundle is suitable for personal lines customers who want to insure their occupied residential premises.

Who is this bundle not suitable for?

This bundle is not suitable for commercial properties and properties located outside of the UK, Channel Islands and Isle of Man. It is also not suitable for properties which are holiday homes or part-time homes (*e.g.* weekend homes).

What demands and needs are met by this bundle?

This bundle is designed for customers who require cover for a domestic residential home and its contents against physical loss or damage, who also wish to benefit from additional cover for a variety of legal disputes.

How do we expect this bundle to be distributed?

This bundle is designed for distribution by financial intermediaries.

Can this bundle be sold with or without advice?

This bundle can be sold with or without advice depending on your preference, your individual firm permissions and your customers' requirements.

What are the distributor value considerations?

To ensure the customer receives fair value for this product, care must be taken to ensure no duplicate cover exists or is caused by an add-on where that cover is already provided by the policy. Add-ons and optional extras should highlight the key features and benefits along with any significant or unusual exclusions so the customer can make an informed choice. Commission, fees or charges passed on to the customer must be proportionate to the service provided and provide fair value.

Premium Finance

Premium Finance is offered under the trading style of Source Finance as an optional product. Source Finance offers the opportunity for customers to pay their insurance in 12 monthly instalments by way of a loan. The APR for this loan is broadly in line with other providers in our market, with an average customer APR of 28%. This product is suitable for customers who would prefer to have a smaller monthly payment that fits with a monthly household budget rather than paying their premium as a one-off lump sum.

Scope

This document is intended to provide an indicative summary of the target market for this product and is not a summary of coverage. Please refer to separate policy documentation for full details of the cover provided by your selected product.